BUILDING A RESUME

Your resume communicates your qualifications—who you are and what makes you different—to employers and recruiters. In a tough job market, you need a resume that helps you stand out. Ultimately, the purpose of a strategically targeted, polished resume is to get you an interview.



STEP ONE: PERSONAL INFORMATION

NAME CURRENT AND PERMANENT ADDRESS TELEPHONE NUMBER E-MAIL ADDRESS



STEP TWO: EDUCATION

HIGH SCHOOL NAME, CITY AND STATE DATE OF GRADUATION COURSE HIGHLIGHTS CERTIFICATES



STEP THREE: WORK HISTORY

SUMMER JOBS, INTERNSHIPS, VOLUNTEER WORK INCLUDE POSITION TITLE, COMPANY,, CITY/STATE, DATES, AND A BRIEF LIST OF THE JOB DUTIES



STEP FOUR: SKILLS

SKILLS SOFT SKILLS: BEING RESPONSIBLE, LOYAL, AND HARDWORKING. HARD SKILLS: RESEARCH AND WRITING, MICROSOFT WORD 98, MICROSOFT PUBLISHER 2000, PUBLIC SPEAKING.



STEP FIVE: REFERENCES

TEACHER/PROFESSOR WORK SUPERVISOR (CURRENT OR PAST) CHARACTER REFERENCE (PASTOR, HEADMASTER, YOUTH GROUP LEADER, OR SOMEONE WHO KNOWS YOU WELL) INCLUDE THE NAME, RELATIONSHIP TO YOU, ORGANIZATION, AND CONTACT PHONE NUMBERS.

RESUME EXAMPLES

OLIVIA WILSON

🙎 123 Anywhere St., Any City 🔪 +123-456-7890

hello@reallygreatsite.com

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EDUCATION

Ingoude Company Bachelor of Fine Art 2021 - 2022

Arowwai Industries Bachelor of Graphic Design 2022 - 2023

REFERENCES

Hannah Morales CEO Borcelle International Co. +123-456-7890 hello@reallygreatsite.com

Yael Amari Director Borcelle Studio +123-456-7890 hello@reallygreatsite.com

EXPERIENCES

Lead Of Graphic Designer Borcelle Inc. | Mar 2023 - June 2027

- Contributed ideas for digital marketing campaigns
- Responsible for contacting blogs for features and reciprocal links

Senior Graphic Designer Borcelle Studio | Feb 2021 - Jan 2023

- Help to contribute ideas for digital marketing campaigns.
- Responsible for managing all design
 project

Junior Graphic Designer Studio Shodwe | Jan 2020-Jan 2021

- Help to contribute ideas for digital marketing campaigns.
- Responsible for managing all design
 project

RESUME EXAMPLES

ALEXANDER ARONOWITZ

SOCIAL MEDIA MANAGER

123 Anywhere St., Any City, ST 12345 | 123-456-7890 | hello@reallygreatsite.com

Education	BA Marketing/Communications/Digital Media	2014 - 2018
	Borcelle University, Any City, ST	
Certification	Ads Blueprint Certification	2019
S	Social Media Ads Certification	2020
	Content Marketing Certification	2021
Professional	Social Media Marketer	04/30/23 - present
Experience	Timmerman Industries, Any City, ST	
	• Developed and executed social media strategies to	
	increase brand visibility, drive engagement, and	
	generate leads across various platforms	
	Created compelling and engaging content,	
	including written posts, graphics, and videos, to	
	attract and retain a target audience.	
	Social Media Coordinator	09/01/22 - 04/30/23
	Wardiere Inc., Any City, ST	
	• Assisted in the development and execution of	
	social media strategies, including content creation,	
	scheduling, and community engagement.	
	Created and curated engaging content for social	
	media platforms, including posts, images, and	
	videos.	
Skills	Social Media Strategy Development	
	Content Creation and Curation	
	Community Management and Engagement	
	Social Media Advertising	
	Analytics and Performance Tracking	
Deferences	Available upon request	