

Vision West ND Natural Resources Stewardship Committee

October 04, 2023, via Zoom Meeting

Present: Daryl Dukart, Jim Hennessy, Leonard Hibl, Sandy Rohde, Deb Nelson-staff, Kacie Kostelecky- staff

Chairman Daryl Dukart called the meeting to order at 10:05am MDT / 11:05pm CDT.

Discussed Tasks Completed and To Be Accomplished:

1. Sponsorships
 - a. \$1,500 donated from American Legion Gaming Funds/Kenmare Vets acquired by Jim
 - b. \$2,000 donated by BAG
 - c. Possible – Summit Carbon Solutions?
2. Marketing
 - a. Needs: Complete Sponsor list and Bio info to create flyers and Marketing material.
 - b. Radio:
 - i. **Dickinson** - KLTC North Dakota news at :04 and :34 6-10am, then at :04 thru 5p (m-F + Sat 6-10a)
Dakota Farm & Ranch Report at 5:25a, 6:25a, 7:25a, 8:25a, and 12:25p (M-F)
Local Weather 3x/hour, 24/7/365
KCAD + KZRX North Dakota news hourly 6-10am
Local weather 3x/hour 6-10am, 2x/hour after 10am
 - ii. **Stanley** - Number of Ads Per Month:
KCJB: 25 / 5 every other day 16-25
KYYX: 25 / 5 every other day 16-25
 - c. Interview: Leonard is setting up an interview with Mike Renner, KDIX, for Daryl. They will figure out the logistics.
 - d. DLN: Create flyer and Speaker highlights to push out to contacts from previous event. Poster in Newsletter.
 - e. Committee Members: Push out marketing material to respective contacts. It's ok to double-up.
 - f. Target Audience: Industry (oil and gas), Planning and Zoning, City and County officials, Farmers and Ranchers, Pipeline workers, Game and Fish, WDEA?
3. Speakers
 - a. Kacie needs bios.
 - b. "Ron" and "Trey" at both meetings?
 - c.
4. MC's
 - a. Jim to find MC for Stanley meeting
 - b. Leonard to find MC for Dickinson meeting

Decision was to find a new speaker for both sessions. Daryl has potential speaker and will contact.
5. Door prize
 - a. Wrench Set
 - b. Seeds
 - c. Daryl to send more info.

Daryl adjourned the meeting at 10:48am MDT/11:48pm CDT.